

Tech & Planet Awards 2026, 6th edition by EAE Business School – Rules of Entry

INTRODUCTION

EAE Business School Madrid (hereinafter “Organiser” or “EAE”) organises the “Tech & Planet Awards” (hereinafter “Event”) in the framework of 4YFN Barcelona (hereinafter “4YFN”).

4YFN is an event dedicated to promoting innovation and entrepreneurship within the mobile ecosystem. A comprehensive program of conferences, workshops, pitches, and expert meetings is offered, designed to cater to the diverse needs of the mobile entrepreneurial environment. The Event will gather the best mobile industry leaders, successful entrepreneurs, and digital experts, along with renowned accelerators, incubators, and investors.

EAE Institución Superior de Formación Universitaria, S.L. (EAE Business School) is a Spanish company, with corporate registration number B64273956 and registered address in Barcelona (DP 08034) Spain, at Avinguda Diagonal, 662-664.

IMPACT

Together with excellence, creating an impact has been one of the guiding principles of EAE Business School since its inception.

In a context of economic frailty, demonstrating a tangible and measurable impact is essential. The EAE and its extended community is characterised by a focus on results and on achieving long-lasting impact in the way it approaches and manages innovation. It is therefore critical that the community demonstrates substantial impact at the socioeconomic level over time, and significant progress towards achieving its mission and objectives.

As per the EU guidelines, the Knowledge and Innovation Community (KIC) should harvest intellectual, human, material, and financial resources to create valuable outputs such as innovation communities, high quality curricula, startups, innovative products, services, technologies, through which it develops and sustains value-added business, enhances competencies necessary for innovation and entrepreneurship, and for developing solutions to major societal challenges.

A KIC is expected to create the following impacts:

- Technological/economic/innovation impact by influencing the creation and growth of businesses, as well as the development of new, innovative solutions to address global challenges, creating both direct and indirect jobs and mobilising additional public and private investments.
- Scientific and educational impact by strengthening human capital in research and innovation, enhancing innovative and entrepreneurial skills both at individual and organisational levels, and fostering the creation and diffusion of knowledge and innovation openly within society.
- Societal impact, including the impact derived by the delivery of systematic solutions within and beyond the EAE Community, also through Cross-community activities, by addressing EU policy priorities in the Cultural and Creative Sectors and Industries (CCSI)
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through innovative solutions, engagement with citizens and end-users and by strengthening the uptake of innovative solutions in these areas in society.

TECH & PLANET AWARDS

The “Tech & Planet” vertical showcases sustainable innovation, featuring activities such as pitch battles and panels that address the intersection of technology and environmental solutions. For instance, EAE Business School, Madrid and Banco Sabadell will host a session promoting startups in sustainability and innovation and will take place in the framework of 4YFN at MWC Barcelona 2024.

Format

The Tech & Planet Awards will take place at the Founder’s Stage, Hall 8.0 stand, on Thursday, March 3rd, at 10 a.m. Five (5) Finalists will be invited to pitch on stage. After the pitches, the winner (hereinafter, “Winner”) will be decided by a secret ballot by jury members and will be announced at the end of the session. From among the Finalists, only one start-up will be the overall winner.

HOW TO JOIN THE TECH & PLANET AWARDS (application process)

To enter the Tech & Planet Awards, eligible entrants must provide accurate information and upload their projects using the form available on the Tech & Planet Awards website, in compliance with these Tech & Planet Awards Rules and Regulations and according to the instructions set forth on the Website. Any individual or organisation that submits information or a project in connection with the Tech & Planet Awards is an applicant (hereinafter, “Applicant”). An entrant is an Applicant whose submission is deemed in compliance with all the Organiser’s terms and instructions and is therefore accepted for competition by the Organiser (hereinafter, “Entrant”). All terms contained herein which reference the Applicant continue to apply should the Applicant meet the criteria to become an Entrant. All materials submitted by Applicant to the Organiser in relation to the Tech & Planet Awards constitute the project (hereinafter, “Project”).

Participation in the Tech & Planet Awards constitutes Applicant’s full and unconditional agreement to these Impact Awards Rules and Regulations and decisions of the Organiser, which are final and binding in all matters related to the Tech & Planet Awards. Winning a prize is contingent upon the Applicant fulfilling all requirements set forth in these Tech & Planet Awards Rules and Regulations.

Once the Project is received, the Organiser will notify the jury members and verify that the entry was received in compliance with the Tech & Planet Awards Rules and Regulations, or if further information or clarification is required. The jury members, with the support of the organiser, will review all validly submitted entries and make a final determination of the Entrants that will be invited to the Event as Finalists.

SELECTION OF PROJECTS

All Projects will be screened for eligibility in line with the following criteria:

- All required application forms are submitted in English and prior to the announced deadline.
- Projects are submitted by start-ups already incorporated and duly registered with no more than seven years of existence (early-stage ventures).
- Submitted projects must be making a difference and have a positive impact on our world.
- Submitted project must be solving one or more UN Sustainable Development Goals.
- Representatives must possess high-level English language skills, as the competition process will be conducted in English.

Following eligibility screening, the Finalists will be selected by the jury members. The jury will use the following criteria in selecting the Finalists:

- Ventures from any sector, creating a demonstrated impact at the socioeconomic level and in the environment
- Innovation: extent, uniqueness, proprietary rights, and centrality of the project.
- Impact: solving one or more UN Sustainable Development Goals.
- Fit: with the team, the initial markets, and the resources available.
- Scalability and potential for growth.
- Potential for financial return.
- Ventures do not contradict EAE, [Co-organiser] and GSMA values, initiatives, and principles.

CALENDAR

Registration period

The Tech & Planet Awards registration is open from January 14th, 2026, and closes February 17th, 2026, 23:00 CET (the "Registration Period"). Entries sent outside the Registration Period will not be accepted or considered.

The Organiser reserves the right to extend, modify or cancel the application process or Registration Period. Any change will be posted on the EAE registration website and communicated to Entrants.

Selection process

Following the closing of the Registration Period, the projects will be screened for eligibility by the Organisation team. Projects deemed eligible will be analysed by the jury members who will choose the Finalists.

Finalist announcement

The Finalists will be contacted by February 23rd, 2026. The Organiser will contact the selected finalists via email, using the email address provided on the entry form, to inform them of their

selection. The prospective finalist must expressly agree to become a Finalist of the Impact Awards.

If the prospective finalist does not agree to become a finalist within two (2) calendar days of the notification email, the Organiser will disqualify said Entrant. The Organiser reserves the right to select another finalist at that time. The Organiser reserves the right to extend the stated confirmation period of two calendar (2) days at its own discretion.

A prospective finalist may be required to execute and return an Affidavit of Eligibility, Release of Liability and, unless prohibited by law, Publicity Release. If a prospective finalist cannot be contacted within the specified time, fails to respond within the specified time of two calendar (2) days, fails to sign and return the required documentation (if applicable), or has not completed correctly the items as are necessary for entry, the prospective finalist forfeits all rights in and to the prize and the Organizer shall be entitled to select an alternative finalist. Acceptance as a Finalist and receiving an award are contingent upon compliance with these Tech & Planet Awards Rules and Regulations.

The public announcement of the finalists on the EAE Business School website Impact Space will take place on February 27th, 2026.

Tech & Planet Awards Finale

The finale of the Tech & Planet Awards will be held during the 4YFN Barcelona 2026 event.

The Finalists will pitch their entries at 4YFN Barcelona at the Founder's stage in the finale, in front of a live audience that includes investors, business executives, entrepreneurs, government officials, and the general public. All individuals entering 4YFN Barcelona are required to meet all terms of entry, including acceptance of the 4YFN Barcelona Attendee Terms and Conditions and any other requirements from the Organiser.

After the pitches, the Winner will be decided by a secret ballot by jury members and will be announced on stage at the end of the session.

The Organiser reserves the right to modify these rules, amend the terms applicable to the Tech & Planet Awards, cancel and/or change the date and time of the Tech & Planet Awards shows. Any such changes will be communicated to the relevant parties.

PRIZES

The Tech & Planet Awards designate prizes for the Winner and Finalists. Prizes are subject to change at the discretion of the Organiser. Any changes to prizes will be updated on the website. Each Finalist will receive the following:

- Pitch Opportunity at the 4YFN Discovery Stage in front of Spanish and international impact investors
- Meet the international press for the promotion of the finalists' projects
- One dedicated highlight article on EAE and [Co-organiser] website during 4YFN Barcelona
- Mentions on social media and newsletter
- Invite to the 4YFN VIP Activity

- EAE certificate of participation

The Winner will receive the following:

- Complimentary passes for Mobile World Congress Barcelona 2026 **Meet international press for promotion of the winning project.
- EAE promoted events highlighting the company and interactions with the investor community in Spain, at the Madrid campus.
- A dedicated article as a winner published on EAE and [Co-organiser] website and included in newsletter and across social channels.
- Mentions on social media and newsletter during and after 4YFN 2026.

**Entry to any event, including 4YFN or GSMA events, is contingent on acceptance of and compliance with the relevant event's applicable attendee terms and conditions, and all directions and requirements of the event organiser as may be provided from time to time.

All federal, state, and local taxes associated with receipt of any prize or benefit and all other costs and expenses associated with the acceptance and use of a prize or benefit shall be the sole responsibility of the recipient. All prizes are awarded "as is" with no warranty or guarantee, either expressed or implied. Prizes are not transferable to any other person or organisation in whole or in part, redeemable for cash or substitutable except by the Organiser, which reserves the right to substitute prizes of comparable or greater value, at its sole discretion. All prize details (including, without limitation, method, and location of delivery of the award, brands, and other variables) are at the Organiser's sole discretion.

The Organiser reserves the right to award no prize if the submitted Projects do not meet the minimum criteria for quality.

The Organiser may, but is not obliged to, modify, or include additional prizes that will be updated at the Website, if any. Organiser's obligations regarding the award of the prize shall conclude when the prize is awarded to the applicable recipient.

The prizes are subject to these Tech & Planet Awards Rules and Regulations and will not be replaced with cash. The prizes are subject to modification only at the discretion of the Organiser. If a Finalist or Winner rejects a prize, no alternative gift will be offered. Each prize is personal and not transferable. The sale or marketing of prizes is prohibited.

Without limiting in any way the consumer rights recognised by any applicable regulations, the Organiser is not liable for the negligent or illegal use of any prize by a Winner or Finalists.

Prizes may be subject to additional terms and conditions of the party providing the gift or prize. The Organiser is not liable or responsible for any restrictions or limitations that may prohibit a recipient from being eligible for, or able to accept or use, any prize. Furthermore, if a recipient is not eligible for, or unable to accept or use, a prize, no alternative gifts or prizes will be provided.

PARTICIPATION DETAILS

Submitted Projects must be the original work of the Applicant and must be entered by either an individual of legal age; teams are not accepted. The identity of the Applicant must be capable of verification through official documents (ID, passport, driving license, business documents, etc.), which will be provided to the Organiser immediately on request.

Without limiting in any way the consumer rights recognised by any applicable regulations, the Organiser is not responsible for the loss or delay of an attempted Project submission due to any interruption, temporary lack of availability or continuity in operation, transmission problem, loss of information, fraud, network error, software malfunction, access, communication or response error. The Organiser is not responsible for the loss, delay, or change of Event due to technical problems or problems of any other nature not attributable to us, beyond our control or attributable to network operators, providers of intermediary services, postal or message services, or third parties. The Organiser shall be exempt from any obligation or compensation to the participants if, for reasons of force majeure or legal imperative, the Event must be cancelled or suspended.

Each Applicant may enter a maximum of one time. Applicants must have access to the Internet as the Tech & Planet Awards can only be accessed online. Applicants must provide a valid e-mail address. Where an Applicant submits more than one entry, only the last submitted entry will be considered.

Neither any Applicant nor any family members, ascendants, descendants, or partners may enter as a contestant if an individual has taken part in organising the Tech & Planet Awards or is an employee of the Organiser.

By entering the Tech & Planet Awards, Applicants represent and warrant that the Applicant holds all right, title and interest in the Project, that the information contained is accurate and complete, and that by submitting the Project to the Organizer Applicant is not and will not be violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy including personal data. The Organiser shall not be liable for any violation of any rule or third-party rights by Applicants, and Applicants assume the obligation to hold the Organiser free of liability in such an event. Should the Organiser discover or suspect that there has been plagiarism, third-party rights have been violated, or projects entered have not been created by their purported author or authors, the Organiser reserves the right to eliminate the Project, Applicant or Entrant from the Tech & Planet Awards. Similarly, the jury reserves the right to disqualify any Project that, in its sole judgment, violates the letter or the spirit of the Tech & Planet Awards Rules and Regulations, guidelines, processes and rules of the Tech & Planet Awards. The jury members' decisions are final and binding.

The Organiser is exempt from all liability, penalty, claim, demand or civil, commercial, criminal, administrative proceedings, including compensation of any kind and/or nature, expenses, costs (expressly including attorneys' fees and solicitors).

The decision of the jury members on the Finalists and Winner is final, and the Organiser will not enter into any correspondence about the results. The Organiser accepts no responsibility for submissions which are lost, misdirected, illegible, late, mutilated, altered, or lost for any reason.

Location

The Tech & Planet Awards finale pitches will be held in [Founders stage Hall 8.0] of Fira Gran Via. Attendance finalists. In order to participate in the final, all Finalists must attend the conference events scheduled of March 3th 2026. The details of these events will be communicated to the Finalists sufficiently in advance.

CONFIDENTIALITY

Any and all materials submitted, including business plans, must be appropriate for public dissemination. Submissions must not include any confidential information that the Applicant does not wish to make public. Due to the nature of the Tech & Planet Awards, the Organiser will not be held responsible for the confidentiality of the business plans and their content.

DECLARATION AGREEMENT

Each Applicant agrees to:

- Attend the Event if selected, make a public presentation of their business plan, and participate in the informal presentations and discussions with interested parties at the designated place.
- Follow all the Tech & Planet Awards Rules and Regulations and the instructions of the Organiser, and accept the Organiser's decision.
- Meet all deadlines.

Any failure to meet deadlines or comply with the procedures expressed in these Impact Awards Rules and Regulations will disqualify the Applicant/Entrant from the Impact Awards. Similarly, any misrepresentation, fraud, or infringement of intellectual property or third parties' rights will result in immediate disqualification and, if applicable, the obligation to return all prizes.

INTELLECTUAL PROPERTY

The Organizer may publish any and all information submitted by the Applicant (including but not limited to all Project materials and fields requested in the application form that do not contain information of personal nature) at any time, in any media and for any reason, including without limitation, publishing Project materials or the publication on any of its websites or any social networking website, or in any advertising or promotional campaign.

Applicant hereby grants a non-exclusive, royalty-free, irrevocable, for the maximum period of validity in each territory, transferable, worldwide license to the Organiser to use Applicant's Project, logo, and contact information for any purpose, including without limitation for advertising and promotion of Organiser's activities.

Additionally, by entering, Applicant authorises the Organiser to:

- Capture Applicant's image, voice and/or statements during the Event as well as during any prior or subsequent act which is directly or indirectly related thereto.
- Reproduce and/or fix the above, in whole or in part, on audio-visual, video-graphic, photographic or paper, among other forms.
- Use for promotional purposes the image (including the voice and name) and the Project of the Applicant, through any method or medium that the Organiser deems appropriate (including, by way of illustration and not limitation, brochures, newspapers, magazines, books, and the Internet), all without geographical or temporal limitation.

DATA PROTECTION

In accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the

processing of personal data and on the free movement of such data (General Data Protection Regulation) and with Organic Law 3/2018, of December 5, of Protection of Personal Data and Guarantee of Digital Rights (LOPD), EAE Institución Superior de Formación Universitaria S.L. (hereinafter, EAE) will be responsible for the processing of the personal data that the participant provides in accordance with the "Participation Details" section of these Rules of Entry, as well as those others that are provided throughout the participation in the Tech & Planet Awards.

In order to participate, interested parties must provide all the data referenced in the section "Participation Details" of these Rules of Entry. If they do not provide the indicated data, they will not be able to participate.

EAE will process the above-mentioned data for the purposes of (i) managing the participant's registration, (ii) evaluating the Project and, in case of being a finalist, (iii) confirming the presentation of the Project to the Tech & Planet Awards, (iv) contacting, when necessary, to communicate relevant information about the Tech & Planet Awards and (v) awarding the prize, in case of winning.

The legal basis for processing the aforementioned data for the purposes indicated above is the execution of these Rules of Entry, which the participant has previously freely accepted.

Additionally, and only when the finalists have signed the granting of their consent to do so, EAE:

- will process the data relating to the names and images of those involved in order to disseminate information about the results and presentations of the projects.
- will treat the image and voice of the finalist to manage their participation in communication actions, such as presenting the project, conducting interviews, video recording, and publication in EAE's press and digital media.

The aforementioned consents will be requested from the finalist through the corresponding authorisation.

In no circumstance will EAE use personal data for profiling or for automated decision-making based on such profiling.

EAE will retain the personal data of participants for the duration of the Tech & Planet Awards. After this period, the data will be kept duly blocked, preventing its treatment, and any potential responsibility arising from the treatment will be time-limited, after which it will be subsequently deleted.

Not with standing the foregoing, the data processed (including the image and voice) for the purpose of spreading information of the results and presentation of the projects and/or to manage participation in communication actions such as the presentation of the project, interviews, video recording and publication in press media and digital media of EAE, will be kept while the finalist does not revoke the consent, if any, granted.

The personal data of the participants will not be transferred to third parties and no international transfer of such data will take place.

All interested parties may exercise their rights of access, deletion, rectification, limitation, objection to the processing of their data and portability, as well as revoke the consents, if any, granted, by means of a communication addressed to EAE Institución Superior de Formación Universitaria S.L., PO Box 221 de Barcelona or by sending an email to lopd@eae.es.

Likewise, when you consider it appropriate, you may file a claim with the Spanish Data Protection Agency, especially if you consider that we have not duly satisfied the exercise of your rights.

All interested parties may also contact EAE's Data Protection Officer by writing to dpo@planeta.es or Grupo Planeta, At.: Data Protection Officer, Avda. Diagonal 662-664, 08034 Barcelona.

CONDITIONS OF PARTICIPATION

Acceptance of a position as Finalist, or Winner, constitutes permission for the Organiser and its designees to use details of the Entrant, including company name, company logo, and/or likeness for purposes of advertising and trade in any and all media now or hereafter known throughout the world in perpetuity, without further compensation, notification or permission, unless prohibited by law.

By participating, Applicants agree to: (i) be bound by these Tech & Planet Awards Rules and Regulations and the decisions of the Organizer, which are final and binding in all matters; and (ii) release, discharge and hold harmless Organizer, GSMA Ltd. and each of their respective parents, subsidiaries, affiliates and advertising and promotion agencies, and their respective officers, directors, shareholders, employees, agents, attorneys and representatives (collectively, the "Released Parties") from any and all claims and liability whatsoever for any injuries, losses or damages of any kind resulting from the acceptance, possession or use of a prize (including any injuries resulting from use of a prize) or participation in the Tech & Planet Awards to the fullest extent permitted by applicable law.

Limitation of Liability: As a condition of participation, Applicant agrees that: (i) Applicant waives all rights to claim indirect, punitive, incidental, consequential, or any other damages, other than actual out of pocket expenses, if any; (ii) all causes of action arising out of or connected with the Tech & Planet Awards, or any compensation or credit to be provided, shall be resolved individually, without resort to any form of class action; and (iii) except as otherwise limited by law, the Organiser's total aggregate liability under these Tech & Planet Awards Rules and Regulations is limited to \$1,000 USD. Organiser is not responsible for any computer or network malfunctions which may occur, of any kind, whether human, mechanical, or otherwise, any failed, lost, returned, or misdirected communications or submissions relating to or in connection with the Tech & Planet Awards, for any incorrect or inaccurate information, howsoever caused.

Choice of Law: The Tech & Planet Awards shall be governed by the substantive and procedural law of the Kingdom of Spain. By participating in the Tech & Planet Awards, Applicants irrevocably agree that the courts located in Barcelona shall have personal jurisdiction over any dispute or litigation arising from or relating to the Tech & Planet Awards and that venue for a legal dispute shall only be the courts located in Barcelona, Spain.

Rules/Winner's Lists: For a copy of the Tech & Planet Awards Rules and Regulations, please contact us at: techplanetawards@eae.es

Disqualifying Acts: Persons who tamper with or abuse any aspect of the Tech & Planet Awards or who are in violation of these Tech & Planet Awards Rules and Regulations, as solely determined by the Organiser, will be disqualified and their entries deemed void. Any attempt

to damage any website or undermine the legitimate operation of the Tech & Planet Awards is a violation of criminal and civil laws, and should such an attempt occur, the Organiser reserves the right to seek damages from any such Applicant to the fullest extent permitted by law.

Trademarks: Organiser will grant to the Winner a royalty-free, non-exclusive, revocable license to use and reproduce the "Tech & Planet Awards Winner, 2026" logo solely for a term extending from 27 February 2026 through 2 March 2027. All resulting goodwill shall vest in Organiser or its licensors. The winner shall comply with any guidelines for the use of the Organiser trademarks issued by the Organiser. Winner acknowledges and agrees that title to the Organiser trademarks shall remain vested in Organiser and/or its licensors at all times.

Winner shall indemnify Organiser for any loss which Organiser suffers as a result of a claim by a third party arising out of improper use of the trademarks in breach of this licence by the Winner. Winner warrants that all Organiser trademarks will be accurately replicated. The use of Organiser trademarks is granted exclusively to the Winner and may not be assigned to a third party without the prior written consent of Organiser. Organiser's trademarks shall not be used again for any purpose whatsoever without written authorisation from Organiser. The Winner will immediately cease using the Organiser trademarks upon Organiser's request on 5 March 2026.